

*Pre-Paid Legal
Services[®], Inc.*

**Marketing
Tools**

Supply *Order Form*

For audio & video
orders, call
Video Plus at
800.388.3884

For brochures or any
item from this order
form, call **Pre-Paid
Legal Marketing
Services** at
580.436.7424



Pre-Paid Legal Services[®], Inc., and subsidiaries

Corporate Offices: 580.436.1234 • www.prepaidlegal.com

Marketing Services: 580.436.7424 • **Marketing FAX** 580.310.6916

One Pre-Paid Way • P.O. Box 145 • Ada, Oklahoma 74820

**PPD
LISTED
NYSE**

Qty.	Item	Item #/Cost/Total
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Marketing Supplies / Company Information

	1999,2001 or 2002 Annual Report	Year	3.00
	2003 Annual Report		2.00
	Associate Agreement (AA.PPL)	51008	.06
	Benefits Association Brochure (BRO.BENEFIT)	52580	.10
	Benefits Admin Hlth Portfolio (BRO.BENPORT)	52627	.35
	Business Card Order Form (FORM.BUSC)	21803	NC
	Compensation Plan: Amount \$.05
	Corporate Brochure** (BRO.CORP)	50992	1.50
	Decal (DECAL.PPL) Now for all subsidiaries in U.S.	51019	.10
	Deluxe Marketing Brochure U.S. Standard Plan (BRO.DLX)	52871	1.00
	Deluxe Marketing Brochure Expanded Plan (BRO.DLXEXP)	52872	1.00
	Deluxe Marketing Brochure for NJ, RI, WA, NY	State	1.00
	Foster Parent Application (APP.FOSTER)	52579	.10
	Foster Parent Brochure (BRO.FOSTER)	52578	.15
	Guest Recruiting Card (CARD.GUEST) (50 per pkg.)	51660	50 for 5.00
	How to Use Your Membership Bro. (BRO.HOWTO)	51485	.06
	Identity Theft Brochure	52896	.12
	IDT General Member Guide	53257	.35
	In Their Own Words (member testimonials book)	52740	1.00
	Lady of Justice ad slick (paper)		5.00
	Lady of Justice on disk (.tif file)		25.00
	Lady of Justice Lapel Pin (LOJPIN)	51020	1.00
	Legal Plan for Professionals	52757	.15
	Legal Shield Brochure (BRO.LEGALS)	52514	.04
	License application: State ___ (max. of 2)	22000	.10
	License study material - TX (GUIDE.TX)	51350	.75
	LOLP Brochure (BRO.LOLP)	50982	.11
	LOLP Brochure--Expanded (BRO.EXPLOLP)	51168	.13
	LOLP Sample Contract	12509	.50
	LOLP Sample Contract (Expanded)	12510	.50
	Mike Turpen Booklet (BRO.TURPEN)	52587	.75
	Temp. Member card, PPL-10 (CARD.TEMPPPL)	51369	.15
	Temp. Member card, LOLP-Individual (CARD.TEMPLLOLP)	51368	.05
	Member Binder (circle one: \$16 / \$25) State/Province		5.00
	Member Binder Inserts State/Province		.10
	Placemat Brochure (BRO.PLMT) (2 color)	50993	.07
	Placemat Brochure (BRO.PLMTCOL) (4 color)	51683	100 for 9.00
	Placemat Brochure -- Exp. (BRO.EXPLMT) (2 color)	51187	.08
	Placemat Brochure (BRO.EXPLMTCOL) (4 color)	51684	100 for 9.00
	PPL Member Kit Sample (Includes Will Questionnaire,		2.50
	PPL Name tags (sheet of 8) (LABEL.MAD)	51177	1.00
	PPL Post Cards (CARD.POST) (50 per pkg.)	51636	8.00
	Presentation folder (black) ** (FOLDER.BL)	51021	1.00

Qty.	Item	Item #/Cost/Total
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	Insurance Agents Brochure (Bro.Insrct)	52830	.10
	Family Realtors Brochure	52681	.20
	Product Brochures, by state:		
	BRO.ST22 \$13.95 plan (NY)	50977	.08
	BRO.EXPST22 (NY Comprehensive Plan)	52366	.12
	BRO.ST25 (Uni. Services Bro.)	50976	.08
	BRO.EXP (Uni. Serv. Bro. Exp)	20502	.10
	BRO.EXPST31 (Washington)	52621	.15
	BRO.ST56 (NJ)	50981	.08
	BRO.ST44	50979	.08
	BRO.ST52 (RI)	52878	.08
	Provider Law Firm Brochures / State		.33
	#9 Return envelope (ENVR1379)	51015	.03
	Sample contract (Standard Plans) / State	23000	.50
	Sample contract (Expanded Plans)/ State	12508	.50
	States at a Glance (STATESGLANCE)	51412	.05
	Success Guide (SUCGUIDE)	51031	5.00
	Supply Catalog (CATALOG)	51192	.45
	Supply Order Form (SOFORM)	51030	NC
	Teachers Plan Bro. (BRO.TEACHUNI) (AL, KY, LA, MO, PA)	51635	.15
	Teachers Plan Sample Contract	12511	.75
	OK Teachers Plan Placemat Bro (BRO.PLMTOKT)	51325	.17
	OK Teachers Plan Exp Plmt Bro (BRO.EXPPLMTOK)	51640	.15
	Universal Membership Application (APP.UNI)	50994	.10
	Will Worksheet Booklet U.S. (WILLBOOKLET)	12601	.75
	Will Worksheet Booklet Ohio (OHIOWILLBKLT)	12602	.75
	Will Questionnaire (WILLQUEST)	59904	10 for 2.50

Canadian Marketing

	Associate Agreement (AA.CAN)	52473	.10
	Canadian Product Brochure (BRO.CAN)	52909	.10
	Compensation Plan Province		.10
	Deluxe Marketing Brochure (BRO.DLXCAN)	52877	1.00
	"How to Use" Bro (BRO.HOWTOCAN)	80502	.10
	Membership Application (APP.CAN)	52472	.10
	Provider Brochure Province		.33
	Provinces at a Glance (PROVINCEGLANCE)	52495	NC
	Sample contract Province		.50
	Tax Card (CARD.TAX CAN)	80601	.25
	Temporary Membership Cards (CARD.TEMPCAN)	30510	.15
	Will Worksheet Booklet Canada (CANADAWILLBKLT)	12603	.75
	Will Questionnaire (BC, ONT, MB or ALB) Province		10 for 2.50

**Ask about bulk discounts on these items.

Questions?

Call Marketing Services at 580.436.7424

All prices are subject to change without notice.

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Group Marketing (Materials available to Group Qualified Associates only)

	Bank Draft Group (White) Card (CARD.GRPBDA)	51291	.07
	<i>In Canada, use the following White Card:</i>		
	Bank Draft Group (White) Card (CARD.GRPBDACAN)	80600	.10
	Cell phone cover (Group Marketing only)		11.00
	Compensation Plan: Amount \$	22700	.05
	Comp. Group Legal Plan Bro (Employee-directed) (BRO.COMPGRP)	52523	.10
	Comp. Group Legal Plan Bro (Company-directed) (BRO.COMPGRP-HR)	52794	5.00
	Comprehensive Group Video	52879	2.00
	Corporate Profile (CORPPRO)	51024	.66
	Family Group Legal Plan Briefing (PPL.BRIEF)	51779	3.00
	Group Benefits Handbook (HBKPR)	51417	4.00
	Group Marketing Posters (POSTER.GRPMKTG)	51613	10.00
	Group Membership Application (APP.PD)	52785	.10
	Group Training Manual (MAN.GRPTR)	51104	10.00
	Human Resources Brochure (BRO.H/R)	52597	1.00
	Leave Behind Card (CARD.LB)	51118	.05
	Payroll Deduct Application	52785	0.10
	Payroll Deduct (Gold) Card (CARD.PDAUTH)	51007	.07
	<i>In Canada, use the following Gold Card:</i>		
	Payroll Deduct (Gold) Card (CARD.PDAUTHCAN)	52519	.10
	Payroll Deduction (book) (HPAYROLL)	51299	14.95
	Payroll stuffer (PYRSTUFFER)	51065	.07
	Employee Benefit Poster (POSTER.PPLEB)	51472	1.25
	Referral Card (CARD.REFL)	51006	.05
	Report Sheets (GRPREPORT)	51027	.10
	<i>In Canada, use: (GRPREPORT.CAN)</i>	82500	.10
	Group Will Booklet (plmt)	52851	1.00
	Group Will Booklet (Exp plmt)	12807	1.00
	Group Will Booklet (casualty)	12808	1.00
	Group Will Booklet (Exp. casualty)	12809	1.00
	Orientation Video (**Bulk Discounts)	52854	4.00

Español

(AZ, CA, CO, FL, IL, MD/DC, NM, NV, NY, OK, TX)

	Bufete de Abogados California (BRO.ATTYCASP)	51450	.33
	Contrato de muestra (830 Plan) (SAMPLE CONTRACT)	53000	.75
	Contrato de muestra (842 Plan) (SAMPLE CONTRACT)	53100	.75
	Contrato de muestra p/Empresas Pequeñas(SAM CNT)		.50
	Convenio de Asociado (AA.SP)	51120	.10
	Folleto de Nueva York (BRO.EXPST22SP)	50510	.16
	Folleto de Nueva York (BRO.ST22SP)	51451	.12
	Folleto de PPL (BRO.SPAN)	51099	.10
	Folleto Expandido (\$25) (BRO.EXPS)	51116	.10
	Folleto simplificado (\$16) (BRO.SPANPLMT)	51182	.13
	Folleto Exp. Simp. (\$25) (BRO.SPANPLMTOPT)	51183	.13
	Cuestionario para Preparación de Testamento (WILLQUEST.SP)	10 for 2.50	

Minimum of 5, please

Qty.	Item	Item #/Cost/Total
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	Form. p/tarjetas de negocios (FORM.BUSCSPAN)	54180	NC
	Plan de Mercadotecnia (\$16) (MKTGPLNSP.1600)	52701	.07
	Plan de Mercadotecnia (\$25) (MKTGPLNSP.2500)	52702	.07
	Solicitud de Membrecía (APP.SPANUNI)	51094	.07
	Tarjeta de Membrecía Temporal (CARD.TEMPSPAN)	50602	.15
	Tarjeta de Instrucciones (CARD.LBSPAN)	51519	.08
	Solicitud de membresía/grupos (APP.SPANPD)	52861	.12

Commercial Drivers Legal Plan Marketing

	Audio CDLPRev	52344	1.00
	Audio CDLP Road America	52456	1.00
	Super CDLP Audio CD	52883	1.00
	Brochure (BRO.CDLP) ("Motor Club Plan")	50989	.08
	Brochure (BRO.CDLPREV) ("Basic Plan")	51648	.08
	Brochure (BRO.SCDLP) ("Super Plan")	52856	.10
	How to Use Membership Bro (Basic Plan-CDLP.HOWTOREV)	60504	.08
	How to Use Membership Bro (Motor Club Plan-BRO.CDLPHOWTO)	51422	.08
	Member Handbook ("Motor Club Plan" only) (HCDLP)	51371	.75
	Temporary Member Kit (Motor Club Plan-CDLP.TEMPMEMBKIT)	12512	1.50
	Temporary Member Kit (Basic Plan-CDLP.TEMPMEMBKIT-REV)	12513	1.50
	Temporary Member Kit (Super Plan-SCDLP.TEMPMEMBKIT)	12810	1.50
	Presentation Manual ("Motor Club") (MANUAL.CDLPRES)	51084	8.00
	Presentation Manual ("Basic") (MANUAL.CDLPRESREV)	51788	8.00
	Presentation Manual ("Super") (MANUAL.SCDLPRES)	52881	6.00
	Temporary Membership Card (CARD.TEMPCDLPREV)	51787	.10
	Training Manual (MANUAL.CDTR)	51205	10.00
	CDLP Company Brochure (BRO.CDLPCO)	51235	.35
	License Application	22100	.10
	Compensation Plan: Amount \$	62700	.06
	CDLP Corporate Proposal (BINDER.CDLP)	23412	5.00
	with Motor Club Plan materials	12735	9.00
	with Basic Plan materials	12736	8.50
	with Super Plan materials	12806	9.00

Business Plan Marketing

(Materials available to qualified Associates only--See States at a Glance for availability by state)

	Application (APP.BUS)	20201	.10
	Application for Canada (APPBUS.CAN)	52803	.10
	Business Plan Brochure (BRO.SMBUSLB)	20565	.15
	Business Plan Brochure NY&NV ONLY(BRO.SMBUSNV)	52625	.15
	Business Plan Canadian Brochure (BRO.SMBUSCAN)	52800	.16
	How to Use Bro (BRO.SMBUSHOWTO)	51619	.10
	Business Plan Compensation Plan Amount/State \$.05
	Home Based Business Contract(PPLSI.HBBR)	12695	.50

**Ask about bulk discounts on these items.

Qty. Item Item #/Cost/Total

Temp. Membership Card (CARD.TEMPSMBUS)	51585	.10
Home Based Business Brochure (BRO.PPLHBB)	52461	.10
HBBR Compensation Plan Amount/State	\$.05

Gift Items

Bic pen (PEN.BIC) Black	51097	.25
Bic pen (PEN.BIC) Red	12711	.25
Calculator (Black)	51360	2.65
Coffee mug (MUGS.IW)	51102	6.00
Check opener (Black and Gold)	12521	25.00
Cloth tote bag (TOTE BAGS)	51092	5.00
License tag (CARTAG)	51572	10.00
Oklahoma - The Center Of It All Book	52852	23.00
Portfolio	51618	20.00
The PPL Story Book by Harland Stonecipher & James Robinson** (PPLSTORY)	52610	12.50

**Ask about bulk discounts on these items.



Pre-Paid Legal Services®, Inc.
and subsidiaries

Return address:
Pre-Paid Legal Services, Inc.
Box 145
Ada, OK 74820

SHIP TO:

Name _____

Next Day* 2nd Day* Ground*

Address **NO P.O. BOXES!** _____

Note: Supplies will not be sent to P.O. Boxes!

(include apt.#) _____

City, State, ZIP _____

Day Phone (____) _____

Note: If you are marketing in a state other than the one in which you reside, please indicate.

Associate # _____

Remarks _____

Method of Payment: Ck/MO

Credit Card: Visa / MC / Discover / American Express

Card # _____

Expiration Date ____/____/____
Month / Year

All prices are subject to change without notice.

Subtotal _____

*Ground shipping, next day or 2nd day delivery charges apply.
Call Marketing Services for cost:
580.436.7424 (option 3)

*S&H _____

TOTAL ORDER _____

For PPL AUDIOS AND VIDEOS call **Video Plus** at 800.388.3884

OFFICE USE ONLY

Auth. # _____ Date _____

Clerk _____ Time _____

Questions?

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